

# Nunavut Retail Sales

## October 2018



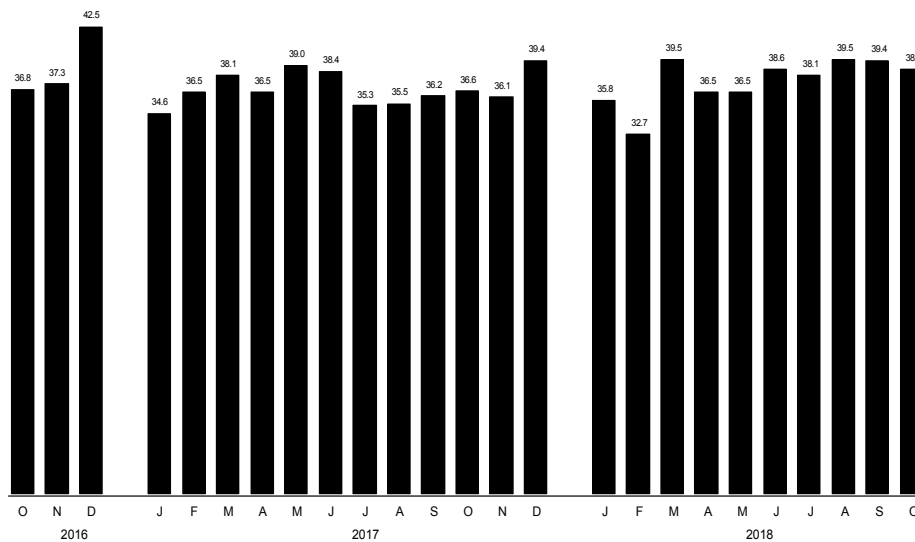
### 1. Monthly Retail Sales, Nunavut

Total retail sales in Nunavut for the month of October 2018 were:	<b>\$38,605,000</b>
The October 2017 figure was:	<b>\$36,603,000</b>
The difference was an increase of:	<b>\$2,002,000</b>
As a percentage the increase was:	<b>5.5%</b>

Nunavut total retail sales<sup>1</sup> for October 2018 **increased by 5.5%** from October 2017. By comparison, Canada's retail sales **increased 2.3%** over the same period.

Estimates of retail sales are an important indicator of the economic activity in a region. When compared to the same time period for previous years, monthly retail trade sales allow accurate and timely insight into the retail sector of an economy.

**Nunavut Monthly Retail Sales (\$ millions)**  
**October 2016 to October 2018**



## 2. Nunavut Retail Sales

		Monthly Sales (\$ thousands)	Change from Previous Month (%)	Change from One Year Ago (%)	Year-to-Date Total Sales (\$ thousands)	Change in Year- to-Date Com- pared to Previ- ous Year (%)	
2018	Oct	38,605	-1.9	5.5	375,081	2.3	Nunavut Retail Sales for October 2018 <b>decreased</b> by <b>1.9%</b> from the previous month. For the year-to-date sales, there was a <b>2.3% increase</b> compared to the same period last year.
	Sept	39,351	-0.4	8.6	336,476	1.9	
	Aug	39,514	3.8	11.3	297,125	1.1	
	Jul	38,076	-1.3	8.0	257,611	-0.3	
	Jun	38,597	5.7	0.4	219,535	-1.6	
	May	36,529	0.1	-6.4	180,938	-2.0	
	Apr	36,489	-7.5	0.0	144,409	-0.8	
	Mar	39,454	20.6	3.7	107,920	-1.1	
	Feb	32,706	-8.5	-10.3	68,466	-3.7	
	Jan	35,760	-9.3	3.4	35,760	3.4	
2017	Dec	39,413	9.3	-7.2	442,146	2.4	
	Nov	36,055	-1.5	-3.3	402,733	3.5	
	Oct	36,603	1.0	-0.7	366,678	4.2	

## 3. Nunavut Monthly Retail Sales

		Total Retail Sales <sup>2</sup>	Supermarkets & Other Gro- cery (Except Convenience) Stores	Other Retail Stores <sup>3</sup>
\$000's				
2018	Oct	38,605	31,006	7,599
	Sept	39,351	32,257	7,094
	Aug	39,514	31,988	7,526
	July	38,076	30,177	7,899
	Jun	38,597	30,529	8,068
	May	36,529	29,009	7,520
	Apr	36,489	29,165	7,324
	Mar	39,454	32,051	7,403
	Feb	32,706	25,763	6,943
	Jan	35,760	28,226	7,534
2017	Dec	39,413	31,770	7,643
	Nov	36,055	28,843	7,212
	Oct	36,603	28,507	8,096

## 4. Retail Trade Survey Information

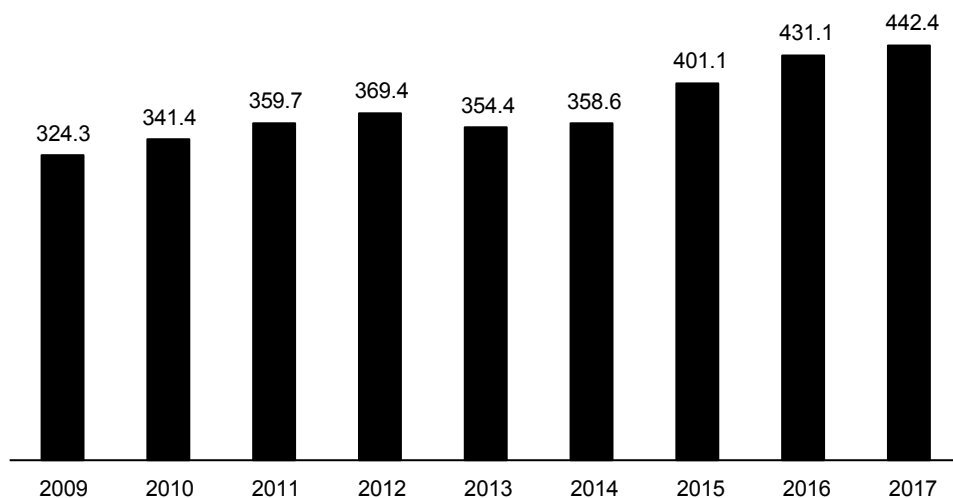
The Retail Trade Survey collects sales and the number of retail locations by province and territory from a sample of retailers. Sales estimates obtained from retailers are a key monthly indicator of consumer purchasing patterns in Canada. Furthermore, retail sales are an important component of the Gross Domestic Product, which measures Canada's production, and are part of many economic models used by public and private agencies. The Bank of Canada relies partly on monthly retail sales estimates when making decisions that influence interest rates. Business use retail sales estimates to track their own performance against industry averages and to prepare investment strategies.

Retail sales estimates do not include any form of direct selling that bypasses the retail store, e.g., direct door-to-door selling; sales made through automatic vending machines; sales of newspapers and magazines sold directly by printers or publishers; and sales made by book and record clubs. Internet retailing activities are included in the survey only when conducted through the same legal structure as the retail establishment. The January 1994 signing of the North American Free Trade Agreement between Canada, the United States and Mexico created the need for an industry classification common to the three signatories. The statistics agencies of the three countries developed the North American Industry Classification System (NAICS) in 1997. NAICS is based on a production-oriented or supply-based conceptual framework in that establishments are grouped into industries according to similarity in the processes used to produce goods and services. Use of the new system provides greater comparability of industry statistics between the three countries. However, it also breaks the historical continuity of national series based on other classification systems. Since 1948, Statistic Canada had been using primarily the Standard Industry Classification (SIC) and its revisions (1960, 1970 and 1980).

Since 1988, Monthly Wholesale and Retail Trade Survey (MWRTS) data had been produced using SIC 1980 definitions. Following the development of NAICS, the survey was redesigned and its first NAICS-based estimates were released for the April 2004 reference month in June 2004. To maintain the historical continuity of the estimates, Statistics Canada has produced NAIC-based historical monthly estimates by converting the SIC-based historical data. These historical estimates are available from the Nunavut Bureau of Statistics.

## 5. Retail Sales Annual Estimates, 2009 to 2017

\$ millions



During the past 9 years, retail sales in Nunavut have **increased** from **\$324.3 million** in 2009 to **\$442.4 million** in 2017. The largest **increase** in sales occurred in 2015 when sales were up **\$42.4 million** or **11.8%** over sales in 2014.

	Nunavut		Canada	
	Retail Sales (\$millions)	% Change from Previous Year	Retail Sales (\$millions)	% Change from Previous Year
<b>2017</b>	442.4	2.6	587,568.8	6.7
<b>2016</b>	431.1	7.5	550,793.0	5.1
<b>2015</b>	401.1	11.8	523,922.0	2.6
<b>2014</b>	358.6	1.2	510,478.4	5.1
<b>2013</b>	354.4	-4.0	485,507.3	3.6
<b>2012</b>	369.4	2.7	468,818.8	2.6
<b>2011</b>	359.7	5.4	456,730.3	4.0
<b>2010</b>	341.4	5.3	438,958.0	5.6
<b>2009</b>	324.3	5.0	415,715.8	-2.9

### Endnotes:

1. Estimates of retail sales are collected monthly by Statistics Canada through their 'Monthly Retail Trade Survey'. Figures are released in preliminary form two months after data is collected with revisions to the data being made the following month. Data is released in both raw and seasonally adjusted form. **This publication only deals with raw (unadjusted) figures (seasonality has not been taken into account).**
2. Definitions of the NAICS categories included in each industry group are available through the Bureau of Statistics.
3. Total Annual retail sales are calculated using unrounded data while the monthly retail sales are calculated using rounded data.
4. Other Retail Stores is equal to Total Retail Sales minus Food and Beverage Stores. Other stores include Furniture, Home Furnishings and Electronic Stores; Building and Outdoor Home Supplies Stores; Pharmacies and Personal Care Stores; Automotive; Miscellaneous Retailers; and Non-store Retailers which are not released separately by Statistics Canada due to confidentiality restrictions.

For more statistical information, visit our website at <http://www.stats.gov.nu.ca/en/home.aspx>.

